

EXPO COUNCIL of PARENTS & TEACHERS Inc.

March 4, 2014

Meeting began at 7:05

Present: Kristin Peterson, Patrick Champion, Kim Lightner, Joe Imholte, Joey Vossen, and Darren Yerama

Absent: Kevin Wencel, Beth Lilly

- 1) Principal Report
 - a. Reading Corp update
 - i. 3 FT and 2 PT 2014-2015.
 - b. Security upgrades have begun for EXPO (entry point).
 - c. Teachers vote on the Contract.
 - d. Enrollment update.

- 2) EXPO.org
 - a. Key concerns of hosting an EXPO specific site:
 - i. Ongoing management of website.
 - ii. Ease of use.
 - b. Options:
 - i. Dropple
 - ii. My PTO.org
 - c. Recommendation is my-pto.org
 - i. Site is <http://expo.my-pto.org>
 - ii. Patrick will work with Todd on further development of the site.
 - iii. The application for the mini-grants will be on the site.

- 3) Insurance
 - a. EXPO Council of Parents & Teachers has insurance.

- 4) Upcoming presentation to Teachers/Staff Meeting
 - a. March 11th - 7:30 am (Cafeteria)
 - i. Summary of the Board Role and Plan
 1. Need to update Measurement numbers.
 - ii. Discussion of the Mini-Grant
 1. Amounts: \$10,000 in total grant giving at a maximum of \$1,000 each grant.
 2. Application is complete and will be presented.
 3. Teachers, Parents and Staff can apply.

- 5) Silent Auction is in planning mode

- 6) Discussion of EXPO Board of Directors Strategic Plan

- a. Role: Supporting EXPO in providing premier education opportunities engaging the whole child.
 - b. Goals:
 - i. Support additional opportunities for enrichment and academic programming.
 - ii. Build community through outreach and support of EXPO events.
 - iii. Market EXPO to the boarder St. Paul Community to ensure healthy enrollment.
 - c. Measurement
 - i. Fundraising Goals
 - ii. Event Attendance
 - 1. Get event attendance.
 - iii. Enrollment
 - iv. Retention – Students and Staff
 - d. Strategic Plan
 - i. Support additional opportunities for enrichment and academic programming.
 - ii. Build community through outreach and support of EXPO events.
 - iii. Market EXPO to the boarder St. Paul community to ensure healthy enrollment.
- 7) Discussion of the Board
- a. Review of roles within the Board and accomplishments of 2013-2014.
 - b. Discussion of maintaining continuing strengths/roles of the Board.
 - i. Not taking any action on recruitment for additional members for 2014-2015.
- 8) Facilities discussion
- a. Landscaping – are there opportunities to address the open earth around the picnic tables?
(sidewalk to the east school wall)
 - i. Darren will start with talking to the District on options.
 - b. Summer facilities updates – improvements slated for construction this summer:
 - i. Air conditioning.
 - ii. New bell and clock system.
 - iii. New windows.
- 9) Meeting adjoined at 8:15.