

Name:

Mr. Hayes

English 12

Date:

Persuasive Speech

Objective: To inform my audience about a change I would like to see

I. Introduction:

- a. Hook: question, quote, etc.
- b. what you are going to talk about

Transitions:

II. What needs to be changed?

- a. Describe the problem
- b. Details

Transitions:

III. Why do you want it to change?

a. Why is this a problem?

- i.
- ii.

b. Who does it effect?

- i.
- ii.

Transition:

IV. How can this change be accomplished?

a. First steps

- i.
- ii.

b. Short-term changes

- i.
- ii.

c. long -term changes

Transitions:

V. Conclusion

- a.
- b.