

# Education





### 3 Dimensions of Student Achievement

When students enter adult life, they will be celebrated not for their performance on basic skills tests, but rather for the quality of their work and their character. That's why EL Education builds students' capacity for three dimensions of high achievement:

- ▶ **Mastery of knowledge and skills**
- ▶ **Character**
- ▶ **High-quality work**

Our expanded definition of student achievement draws on decades of research demonstrating that social, emotional, and academic development are inseparable and mutually reinforcing.





# Educating for a Better World

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## **Bridging the opportunity gap with a new vision for education and the resources and supports to get us there.**

What if school served a higher purpose? To nurture academic excellence, and also to develop successful human beings who possess the passion and capacity to contribute to a better world?

This is EL Education's vision for public school—a place where students of all backgrounds and identities have the power to exceed the highest standards—as scholars and as community members. We partner with educators in hundreds of diverse schools and districts to bring this opportunity to every student.

Our roadmaps are the acclaimed EL Education Language Arts curriculum and the EL Education model for school transformation. Our guides are EL Education coaches and their portfolio of instructional resources.

See what our students can achieve when we educate for a better world.

**"School has to be about teaching people to change the world for the better...Teachers don't just teach subjects; we teach people."**

**Sydney Chaffee, 2017 National Teacher of the Year and EL Education teacher at Codman Academy Charter Public School in Boston**

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# Powerful Partnerships

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## And the resources and services to support them

### Literacy Curriculum Partnerships

Literacy curriculum partners are schools and districts working alongside EL Education to close the literacy achievement gap, using our K-8 Language Arts Curriculum as a blueprint and our professional development as their guide.

### EL Education K-8 Language Arts Curriculum

EL Education's Language Arts curriculum is a research-informed, standards-based core literacy program that engages teachers and students through complex, real-world content by diverse authors. The curriculum has received the highest marks from EdReports.org and Educators Evaluating the Quality of Instructional Products (EQiP). Visit Curriculum.ELEducation.org to access the curriculum for free.

### Network School Partnerships

The national network of EL Education schools includes innovative district and charter public schools, from Pre-K to 12, that have adopted our comprehensive school design—a model for transforming instruction, assessment, leadership, curriculum, culture and character—so that students develop as exceptional scholars and active, ethical citizens.

### Publications & Online Resources

Our library of educator resources includes best-selling books, hundreds of teacher practice videos, thousands of practical digital tools, and Models of Excellence—the world's largest collection of high quality student work. Each resource lifts effective strategies and models from EL Education's highest-performing schools across the country.

**"Literacy is a right, not a privilege, and EL Education is granting that right to every student in our district."**

**Sherri Miller, K-12 Literacy Director, Wake County Public School System**

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## Our Reach

Together with our partners, we serve:

500,000+

Students

30,000+

Teachers

1,500+

Schools

35

States including Washington, DC

*EL Education is committed to working in under-resourced urban and rural communities.*

**Our resources reach:**

2 million+

Views of our videos showing EL Education teachers in action

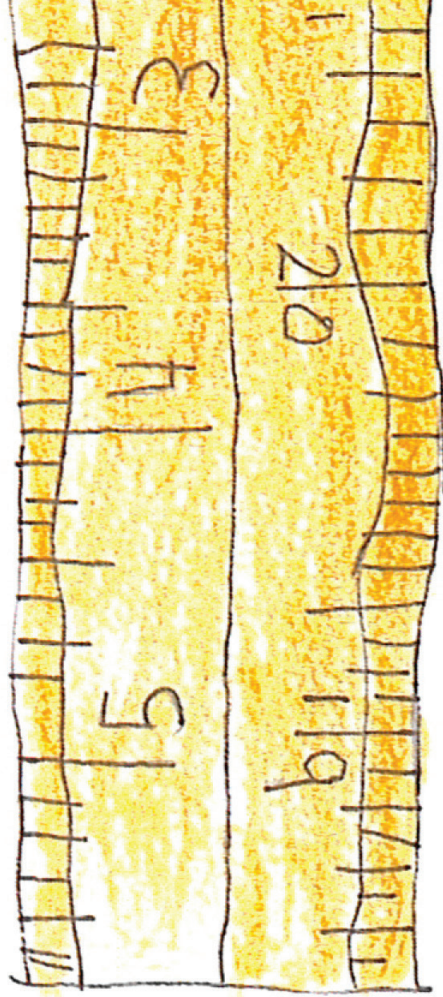
10 million+

Downloads of our open source literacy curriculum

120,000+

Copies of EL Education books sold

**Access thousands of free educator resources at [ELEducation.org/library](https://www.ELEducation.org/library).**



# Delivering Results

## High expectations lead to achievement for all students

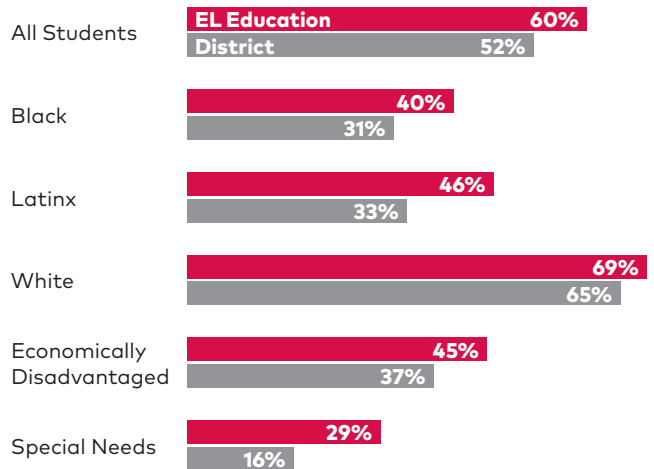
EL Education students demonstrate readiness for college, career, and life. Their achievements include academic mastery, creation of complex, professional work, and authentic contributions to a better world. We're bringing these results to life across diverse communities, ensuring that all students have equal opportunities to reach the same high standards.

### Impact through School Design

Students at EL Education network schools—those using our model for school transformation—consistently outperform their peers in language arts and math. All students benefit, and students from historically underserved groups typically gain the most.

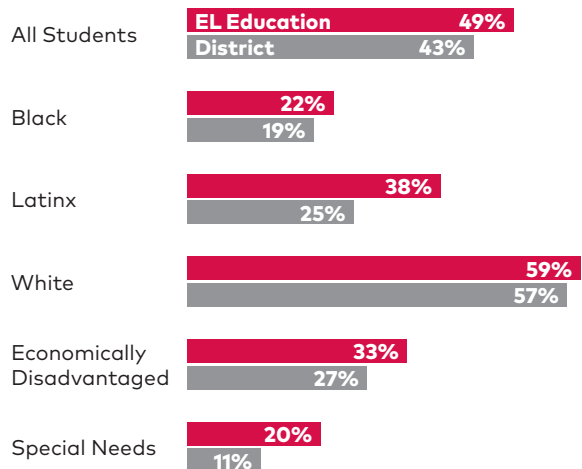
#### English Language Arts

Percent of students reaching proficiency or above on their state assessment, EL Education schools compared to their district\*



#### Math

Percent of students reaching proficiency or above on their state assessment, EL Education schools compared to their district\*



\*2017-2018 Results for all EL Education Credentialed Schools, compared to district in which they are located

## Impact through Curriculum Services

Schools and districts—from Detroit to Charlotte—partner with us to create system-wide change through our K-8 Language Arts curriculum and coaching services.



## Landmark Results

EL Education works. A “gold standard” 2019 study by Mathematica Policy Research found that teachers demonstrate marked improvement in classroom practices and students have higher scores on their state tests in schools combining EL Education’s standard-aligned curriculum and empowering professional development. This federally funded, five-year study included over 12,000 students from 70 schools and 18 districts across the US; 71% of students were economically disadvantaged.

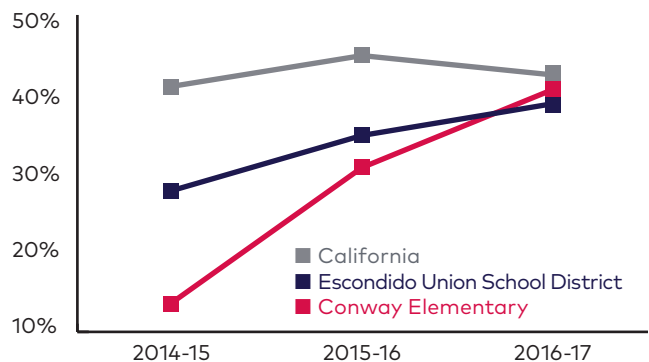
## Case Studies

These results are being reflected in diverse schools and districts across the country. The two examples below are from our library of case studies available at [ELEducation.org/case-studies](http://ELEducation.org/case-studies).

**Conway Elementary School** in Escondido, California began a Literacy Curriculum Partnership with EL Education in 2014-2015. Just two years later, Conway students posted a 27-point gain in ELA results. Simultaneously, they reported the lowest suspension rate in the district.

### Conway Elementary | Escondido, CA

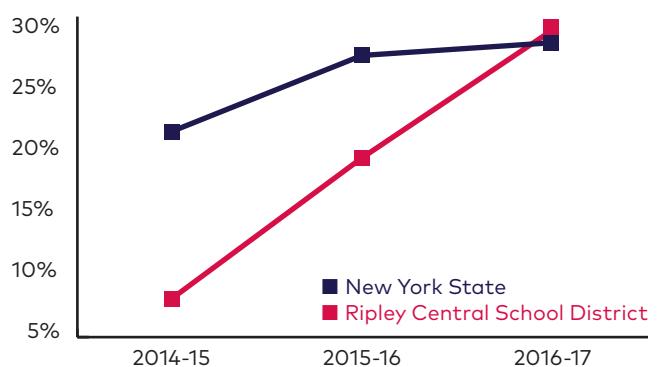
All Students Meeting or Exceeding Proficient, Grades 3-5 (California ELA Test Results, 2015-17)



In rural **Ripley, New York**, student achievement has risen dramatically since the district initiated a Literacy Curriculum Partnership with EL Education in 2015. All students, including those from economically disadvantaged backgrounds, have made large gains.

### Ripley Central School District | Ripley, NY

Economically Disadvantaged Students Meeting or Exceeding Proficient, Grades 3-5 (NYS ELA Test Results, 2015-17)



## Vision

When students and teachers are engaged in work that is challenging, adventurous, and meaningful, learning and achievement flourish.

## Mission

To create classrooms where teachers can fulfill their highest aspirations, and students achieve more than they think possible, becoming active contributors to building a better world.

## Approach

We're guided by the science of student success: research shows that social, emotional, and academic development are intertwined. That's why we expand the definition of student achievement to include three dimensions: mastery of knowledge and skills, character, and high-quality work. We support students of all backgrounds and identities to achieve success across the three dimensions through our K-8 Language Arts curriculum, our school model, and our educator resources.

Our approach is grounded in respect for educators as creative agents in their classrooms. We build their capacity to ignite each student's motivation to succeed. Together, we entrust students with the power to build a better world.

## Our Design Principles

Since our inception more than 25 years ago, these principles have animated our work transforming teaching, learning, and the culture of schools.

- The Primacy of Self-Discovery**
- The Having of Wonderful Ideas**
- The Responsibility for Learning**
- Empathy and Caring**
- Success and Failure**
- Collaboration and Competition**
- Diversity and Inclusion**
- The Natural World**
- Solitude and Reflection**
- Service and Compassion**

