MINUTES FROM OCTOBER 10, 2016 ATHLETIC ADMINISTRATIVE COUNCIL MEETING

Present: Clare Poulose, Pat Auran, Koua Yang, Theresa Battle, Laura Ranum, Jaime Santiago, Koua Vang, Lynn Shellenberger, Frank White, David Gubbrud, Gerald Keenan, Vineeta Branby

Absent: Treacy Funk, Steve Elizondo, Jody Griffin, Jessica Williams

***Introductions*** were made.

Outcomes were gone over (see attached).

***Facilities Master Planning (FMP) Five-Year Implementation Plan***

FMP-UPDATE– There are major building renovations in many of the school buildings around the district. The Washington athletic facilities were a topic of conversation during the Committee of the Board last Tuesday night. The entire athletic complex needs renovating. The Board asked the Facilities Department if they could do anything to move the timeline up for the renovations at Washington. The NFL grant notification (if we received money) will come by the end of the month.

***BUDGET:***

1% decrease in the budget for athletics. The Athletic Directors were asked to cut coaches. Some cuts came from decreased numbers in certain sports. Theresa is concerned about middle school athletics for next year.

***Spring Recognition:***

The council asked to have spring sports recognition. The school board sent out certificates to the spring athletes. Feedback from families was positive.

***Hockey:***

Highland arena has a space for the boys hockey team to create new locker room Highland had a grand opening a month ago with a barbeque. Team fundraised for the entire project.

Boys Hockey: 4 options voted on by Como/Central cooperative. Keep Como Varsity and JV, Varsity

Como Hockey will be staying status quo this year. There will be a player/parent meeting on October 17, 2016.

***Co-Ops:***

The AD Council made the decision to not co-op with charter schools. According to the MSHSL, it is the schools choice to co-op with other schools. SPPS is able to sustain our own programs.

***Humboldt Football:***

Humboldt is rebuilding the football program and they had an extravaganza last week that was very successful.

***Trap Club Update:***

West St. Paul Gun Club is sponsoring the Humboldt Trap Club. There has been positive feedback on the program.

***Dunning Boosters***:

The Dunning Boosters could not support a 14u RBI teams this year. Would like to have more St. Paul kids come to play with the Dunning Boosters.

**Election of Officers**

What are you interested in working on for this coming year?

***Discussions:***

Sponsorships: Are there any sponsorship that SPPS can engage in with other people/organizations to raise funds? SPPS has a Grant Department whose mission is to get grants that benefit St. Paul Public Schools.

The SPPS Foundation is evolving. Theresa will get updates on the status of the foundation for SPPS and if they would include athletics in their mission.

It is hard to sell advertising at games when the fan numbers are low. The companies do not want to advertise if no one will be seeing it? Can we start a new strategy for engaging our families? Some ideas mentioned were group text messages to families or Facebook messages. A suggestion: SPPS needs to get more information out to parents through social media.

\*\*\*Eastview Recreation Center is resurfacing their courts and Koua would like SPPS to be a part of that project. Would SPPS be willing to partner in this project? Theresa will talk to Tom Parent to have a meeting with Koua Yang to discuss this topic.

Ideas for Sponsors:

\*Golf Club Drive – Talk to Sue Sajevic about a possible club drive.

\*Catalog of stores/companies that would sponsor sports.

\*Athletic Website – sponsorships page with list of sponsors.

Jimmy Lee Recreation Center – Approval has been given to put up signs in the entrance of the building about Jimmy Lee. There will be a cookies and punch reception that will be coming up and Frank will let us know so that we can get the word out.

The December meeting - Updates on efforts being made for SPPS to be a part of the super bowl.

To Do Items:

1. Could we have a preference added to student applications for students who want to play sports at a certain high school, but there is a waiting list at the school? Can they get this preference?
2. Check with Sue Sajevic about a golf drive.